



Contact

Phillip Kocher – Graphic Designer
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Dates

10.2006 to Present

Experience

Affinity Solutions – New York, NY

Junior Designer & Email Marketing Specialist

Responsible for various print and web projects including e-mail bulletins, website design, HTML, and direct mail. Sole operator of PHP-based e-mail system responsible for sending approximately 900,000 emails per month.

Clients include: GEICO, GM, Discover, OppenheimerFunds, Hearst Magazines, Western Union, FiServ, H&R Block and Sovereign Bank.

www.affinitysolutions.com

04.2004 to 10.2005

Ironside Touring – New York, NY / Los Angeles, CA

Webmaster & Graphic Design

Responsible for design, site-build, maintenance and updates. Controlling hand for art direction of company graphics.

www.ironsidetouring.com

03.2002 to 10.2006

Freelance – New York, NY

Freelance

Responsible for creative direction of design projects, management of website continuity and client relations.

Clients include: Facedown Records, MisShapes NYC and IMG Worldwide.

www.dissensionmedia.com

Education

09.2002 to 05.2006

Pratt Institute – Brooklyn, NY

BFA in Spring of 2006 in Communications Design majoring in Graphic Design.

09.1999 to 06.2002

Patchogue-Medford H.S. – Medford, NY

Graduated in Spring 2002 with High Honors and Awards in the Arts and 35MM Photography.

Skills

Extensive knowledge of HTML & CSS, Working knowledge of JavaScript, Proficient with vBulletin 4, Silk-screening, Printmaking, Packaging, Adobe CS Suite, Extensive knowledge of Apple Systems, Networking, Printing & Plotting, 35 MM & Digital Photography.