



Contact

Phillip Kocher – Graphic Designer
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Dates

10.2006 to Present

Affinity Solutions, New York, NY

Junior Designer & Email Marketing Specialist

Responsible for various print and web projects including e-mail bulletins, website design, HTML, and direct mail. Sole owner and operator of PHP -based email system responsible for sending approximatel 700,000 emails per month. Clients include: Washington Mutual, GEICO, Western Union, FISERV and Sovereign Bank.

www.affinitysolutions.com

03.2002 to Present

Dissension Media, New York, NY

Freelance

Responsible for creative direction of design projects, management of website continuity and client relations.

www.dissensionmedia.com

04.2004 to 10.2005

Ironside Touring, New York, NY / Los Angeles, CA

Webmaster & Graphic Design

Responsible for design, site-build, maintenance and updates. Controlling hand for art direction of company graphics.

Education

09.2002 to 05.2006

Pratt Institute - Brooklyn, NY

BFA in Spring of 2006 in Communications Design majoring in Graphic Design.

09.1999 to 06.2002

Patchogue-Medford H.S. - Medford, NY

Graduated in Spring 2002 with High Honors and Awards in the Arts and 35MM Photography.

Skills

HTML, CSS, Silk-screening, Printmaking, Packaging, CS3, Extensive knowledge of Apple Systems, Networking, Printing & Plotting, 35 MM & Digital Photography.